



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 17, 2020

Tony Herber  
Agent  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: PRIA Label Amendment – Addition of Bacterial and Virucidal Claims  
Product Name: Oui Oui  
EPA Registration Number: 5813-110  
Application Date: 01/24/2020  
Decision Number: 559742

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, you may contact Perri Moeller at 703-347-8618 or via email at [Moeller.Perri@epa.gov](mailto:Moeller.Perri@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Varco', with a period at the end.

Joseph Varco  
Acting Product Manager, Team 33  
Regulatory Management Branch I  
Antimicrobials Division  
Office of Pesticide Programs

Enclosure

**Label identification**

Oui-Oui, EPA Reg. No. 5813-110

RC179107

21:30 7/10/20

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold**, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&" -and/or- "+". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces, use sites and/or odors may be listed in conjunction with an image of the use surface, use site and/or odor.

Highlighted text is new. Strike-through text means removed.

# Oui-Oui

**KEEP OUT OF REACH OF CHILDREN**

ACTIVE INGREDIENT:

Hydrogen Peroxide ..... 2.20%

OTHER INGREDIENTS:..... 97.80%

TOTAL:..... 100.00%

[NET] [CONTENTS]\_\_\_\_\_

Contains no phosphorus -or- phosphates

**ACCEPTED**

**07/17/2020**

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under

EPA Reg. No. **5813-110**

**ENVIRONMENTAL HAZARD:** This pesticide is toxic to birds, fish, and aquatic invertebrates. Caution should be used when applying indoors because pets may be at risk.

Questions or Comments? [Please] visit [www.clorox.com](http://www.clorox.com) or call [us toll free at] 1-800-227-1860 -or- (800) 227-1860.

[Satisfaction Guaranteed[!]] At Clorox we have prided ourselves in making consistent quality products [for over 100 -or- *insert number* years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- [1-(888)-797-7225 -or- (800)-234-7700].]

For more [product -and/or- ingredient] information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

Mfd. for & © YYYY The Clorox Company,  
1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Patents: [www.thecloroxcompany.com/patents/](http://www.thecloroxcompany.com/patents/)

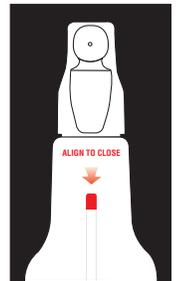
For a Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

EPA Reg. No. 5813-110

EPA Est. No. 5813-CA-6 (TPP), GA-2 (VG), IL-2 (VF); 50757-WI-1 (VN); 52379-MI-2 (JX); 58455-IN-1 (C6), IN-2 (01).

Beginning of batch code indicates Est. No.

*Optional graphics; may be placed anywhere on label*



See how to use -or- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [*This Product*]] -or- [how-to] tips -or- [how-to [-use]] videos] -or- Scan here [to learn how to use] -or- [to learn more] -or- [for simple -or- easy instructions] [(Data rates may apply)]



Carpets, Upholstery & Mattress Stains



Pet Areas



Tile, Grout & Finished Hardwood



Clothing

## Packaging Related Statements

### Operating Trigger

#### To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn -or- Rotate nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. -and/or- Adjust [nozzle] to desired pattern.

-or- [To open, turn nozzle.] Spray [6-8 inches from surface]. Rub -or- wipe with brush -or- paper towel -or- sponge -or- [lint-free] cloth. Do not breathe spray or mist.

[When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].]

**Optional Directions for Product Supplied in Refill Bottles:** Refill only with this product.

### Alternate for Refill Bottle

To Refill [Spray Bottles]:

#### Remove

Remove trigger sprayer -or- cap from empty bottle.

#### Pour

Unscrew cap on refill and pour contents directly into empty bottle. [Use a funnel to minimize product spills -or- waste.]

#### Use

Replace trigger sprayer and use as you normally would. -or- Unscrew cap and transfer your trigger to this bottle.

-or-

Replace cap and use as you normally would. [Fill -or- refill the **insert number** [fl] oz **this product** spray bottle with **this product** refill. Pour product into spray bottle over sink or tub basin.]

### For foldout label

Peel [here] [for] [additional] [directions]

**Trigger options: To refill:** Twist trigger [on spray bottle] [1/4 turn -and/or- counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

#### [Refill only with this product]

#### Alternate for Refill Bottle:

To Refill [Spray Bottles]:

-or-

Remove safety tab [labeled REMOVE] by pulling firmly.

When empty, discard in trash.

Do not attempt to refill

#### [Remove]

#### [Pour]

#### [Use]

1. Remove trigger sprayer -or- cap [from empty bottle]

2. Unscrew cap on refill and pour contents directly into empty bottle.

3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### **Disinfection**

[For] **General Disinfecting -and/or- Deodorizing -and/or- Stain Removal -or- To Disinfect -and/or- Deodorize -and/or- remove stains on Hard, Nonporous Surfaces:** *Must either use* "Pre-wash surface" *within directions, or add* "For visibly soiled surfaces, preclean surfaces before disinfecting" *at the end of directions.* [Pre-wash surface.] Pour *insert ABN* onto surface or apply to surface with a mop, wipe, or sponge. Allow surface to remain visibly wet for contact time listed below -or- on label -or- on Organism Table. [Then] wipe -or- Rinse [well] and air dry. [For visibly soiled surfaces, preclean surfaces before disinfecting.]

**Hard Nonporous Surfaces: -or- Sealed Ceramic Tile, Porcelain, Shower Walls, Floors and Other Hard Nonporous Surfaces:** For visibly soiled areas, precleaning is required. [Set trigger to SPRAY.] Spray [6-8 in[ches] from surface] -or- Apply to surface until surface is thoroughly wet. Allow surface to remain visibly wet for contact time listed below [-or- on label] [-or- on Organism Table]. Then wipe. [Rinse.] Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. [If streaking is observed, wipe with a clean, damp [microfiber] cloth -and/ or- paper towel.

**One-Step Disinfection -or- Disinfecting and Cleaning [of] Toilet Bowls [and Urinals]:** For visibly soiled areas, precleaning is required. Remove visible soil before disinfection. Apply product to exposed surfaces [above the water line]. [Brush or swab thoroughly, especially under the rim.] Allow surface to remain visibly wet for the contact time listed below -or- on label [-or- on Organism Table] [, then wipe -or- flush]. **[Urinals:** Spray [6-8 in[ches] from surface] until surface is visibly wet. -or- Pour *insert ABN* onto surface or apply to surface with a mop, wipe, or sponge. [Brush or swab thoroughly.] Allow surface to remain visibly wet for the contact time listed below -or- on label [-or- on Organism Table]. [Then wipe -or- flush. [Rinse.]

### ***The following statement only to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:***

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on surfaces/objects soiled with blood/body fluids: Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain visibly wet for 1 min[ute] for HBV and HCV and 30 sec[onds] for HIV-1. The contact times for other bacteria and viruses may differ. See product label for contact times. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

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### **Soft Surface<sup>1</sup> Sanitization**

**To Sanitize[,][and] [to Eliminate Tough Odors], and Remove Stains on Soft Surfaces<sup>1</sup> [(Fabrics<sup>1</sup>):** Visible soil must be removed prior to sanitizing. Hold bottle upright -or- Spray [6" – 8" from surface]. Spray until fabric is wet. DO NOT SATURATE. To sanitize, allow surface to remain visibly wet [for] 3 min[utes]. To remove stains, let stand [for] an additional 2 min[utes]. [Do not allow to dry on fabric.] [To eliminate tough odors, spray until affected area is completely covered]. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [[After application, for washable fabrics,] [then] wash -or- launder with [your favorite] detergent [as usual].]

-or-

To Sanitize -and/or- To eliminate [tough] odors from your clothes: [Turn nozzle to "on" position.] Hold bottle 6" - 8" away from affected area and spray until completely covered -or- Spray affected area until completely covered. DO NOT SATURATE. Allow surface to remain visibly wet [for] 3 min[utes]. [For [added] stain removal benefit: Let stand for an additional 2 min[utes].] Do not allow to dry on fabric. [[After application,] [then] wash -or- launder with [your favorite] detergent [as usual].]

[This product can be used -or- sprayed on most washable fabrics. For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use]. Wait 5 min[utes], then rinse with water. Allow the fabric to dry completely- no discoloration means **this product** can be safely used on the fabric.]

### ***Deodorization***

**To Deodorize:** Spray until thoroughly wet. -or- Apply [this product] [with trigger sprayer] to completely wet all surfaces. [DO NOT SATURATE.] Then wipe -or- Allow to air dry. For visibly soiled areas, a precleaning is required.

### **To Remove -or- Fight [Tough] Stains [on Soft Surfaces] -or- [To] Pre-treat -and/or- [To] Eliminate -or- Fight [Tough] Odors:**

Pour **insert ABN** on affected -or- stained area until completely covered. DO NOT SATURATE. Let stand [for] 5 min[utes]. [After application, for washable fabrics,] wash -or- launder with [your favorite] detergent [as usual] [This product can be used -or- sprayed on most washable fabrics. For first time use on soft surfaces, spot test a small, inconspicuous area [and check with manufacture care guide before use]. Wait 5 min[utes], then rinse with water. Allow the fabric to dry completely- no discoloration means this product can be safely used on the fabric.]

**To Remove -or- Fight [Tough] Stains [on Soft Surfaces] -or- [To] Pre-Soak [to] Eliminate -or- Fight [Tough] [Stains]:** Pour 1/2 -or- 1 cup [of] **insert ABN** into 1 gal[lon] of water. Soak 1-6 hours [depending on soil load] Wash -or- launder with [your favorite] detergent [as usual]

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### ***General Cleaning***

#### **General [Kitchen -and/or- Bathroom -and/or- Floor -and/or- Ceramic Tile -and/or- Porcelain -and/or- Shower Walls -and/or- Floors]:**

[Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product directly onto [urine] [feces] [bathroom] soils and wipe clean. -or- Directly apply [**this product**] with a [microfiber] cloth -and/or- sponge -and/or- mop -and/or- trigger sprayer] to completely wet surface and wipe clean. No rinsing needed except on food contact surfaces. Repeat for visibly soiled areas. For stubborn stains or visibly soiled areas or tougher jobs, allow product to penetrate [soil] before wiping.

**To Clean/Remove Soap Scum:** Spray product onto soils and wipe clean [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. -or- Just spray on and wipe off [with a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge]. No rinsing necessary. For best results, use a dry paper towel -or- [lint-free -or- microfiber] cloth -or- sponge. Repeat for visibly soiled areas. For stubborn stains -and/or- visibly soiled areas -and/or- tougher jobs, allow product to penetrate dirt -and/or- soap scum before wiping. For best results, use regularly to prevent dirt and soap scum build up.

**To Clean [Nonporous] Surfaces -and/or- Floors:** Spray soiled area, then wipe clean. For food contact surfaces, rinse with potable water. -or- For spot cleaning, spray and wipe clean with damp sponge -or- mop -or- cloth. For food contact surfaces, rinse with potable water.

**To Clean and Deodorize Toilets:** To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces and flush.

### ***For laundry cleaning***

#### **To Remove -or- Fight [Tough] Stains [on Soft Surfaces] [Through the Wash] [in Standard -and/or- H[igh] E[fficiency] Washers -or- Machines]:**

Pour 1/2 cup -or- 1 cup [of] **insert ABN** into washing machine with detergent as the machine fills with water -or- into detergent dispenser with detergent.

***Refillable bottles intended to be refilled by the consumer***

**STORAGE AND DISPOSAL:** Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling if available or place in trash.

***Nonrefillable bottles***

**STORAGE AND DISPOSAL:** Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

### Antimicrobial Hard Surface Claims

- 3-in-1 Clean: Disinfection -and/or- Disinfecting<sup>12</sup> -and/or- Stain Removal<sup>[13 -and/or- 14 -and/or- 15]</sup> -and/or- Stain Fighting<sup>[13 -and/or- 14 -and/or- 15]</sup> -and/or- Deodorizing -and/or- Freshness -and/or- Direct Apply -and/or- Color Safe
- 4-in-1: Removes stains<sup>[13 -and/or- 14 -and/or- 15]</sup> -and/or- stain removal -and/or- cleans -and/or- disinfects<sup>12</sup> -and/or- deodorizes
- 4-in-1: Shines & cleans & disinfects & freshens [hard] surfaces<sup>12</sup>
- 5-in-1: Stain fighting<sup>[13 -and/or- 14 -and/or- 15]</sup>, Disinfecting<sup>12</sup>, Cleaning, Odor Removal, and color-brightening
- An effective disinfectant on non-food contact surfaces [for use in **insert use site(s) from Table 2**]
- Antibacterial
- Bactericidal
- Cleans and disinfects urine stains<sup>P</sup>
- Deodorizes by killing odor-causing bacteria at their source -or- in the wash and around the home]
- Disinfectant -and/or- deodorizer
- Disinfecting<sup>P</sup> Multi-Surface Cleaner
- Disinfection
- Disinfection without discoloring -and/or- damage
- Disinfects -and/or- deodorizes
- Disinfects **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2** -and/or- kills **insert organism(s) from Organism Table**
- Disinfects and deodorizes by killing [long term care [facility]] bacteria -and/or- viruses<sup>‡</sup> [and controlling their odors] [and deodorizes]
- Disinfects hard, nonporous non-food contact surfaces in **insert hard surface use site(s) from Table 2**
- E. coli<sup>5</sup> [and Salmonella<sup>2</sup>] control
- Effective against bacteria -and/or- viruses<sup>‡</sup>
- Effective against germs<sup>†</sup>
- Effective against Rhinovirus -and/or- Influenza virus [which may cause the common cold and flu]
- Eliminates 99.9% of odor-causing bacteria
- Eliminates -and/or- Destroys -and/or- Removes -and/or- Kills urine odors [at the source]
- Eliminates germs<sup>†</sup> -and/or- odors on hard, nonporous surfaces
- Eliminates [odor-causing] bacteria[. Not a perfume cover up]
- Eliminates -or- Removes -or- Fights [tough] odors, Eliminates -or- Removes -or- Fights [tough] stains, and Disinfects [surfaces]
- Everywhere<sup>P</sup> -or- Anywhere<sup>P</sup> Disinfectant
- Fights germs<sup>†</sup> and odors
- Fights the Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 virus which may cause the common cold and flu
- For terminal cleaning
- Germ<sup>†</sup> killer -or- destroyer
- Get -or- Be prepared -or- ready for [cold &] flu season
- Helps stop the spread of cold & flu viruses<sup>6</sup> on hard, nonporous surfaces between contaminated hard, nonporous surfaces
- Kills 99.9% of bacteria & viruses<sup>‡</sup>
- Kills 99.9% of germs<sup>†</sup>
- Kills bacteria -and/or- viruses<sup>‡</sup> -and/or- eliminates odors -and/or- deodorizes
- Kills bacteria -and/or- viruses<sup>‡</sup> [you can't see]
- Kills bacteria [in 10 min[utes]] and eliminates [the tough[est]] [urine -and/or- feces] odors [on hard, nonporous surfaces -and/or- **insert hard surface use site(s) from Table 2**]
- Kills bacteria that cause [urine -and/or- feces] odors on [hard, nonporous surfaces]
- Kills germs<sup>†</sup>
- Kills **insert organism(s) from Organism Table**
- Kills [most] [bathroom -and/or- facility] bacteria -and/or- viruses<sup>‡</sup>
- Kills Norovirus<sup>◊</sup> -and/or- Rhinovirus -and/or- Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus -and/or- E. coli<sup>5</sup> and Salmonella<sup>2</sup> -and/or- Staph<sup>3</sup>[ylococcus aureus] -and/or- Strep<sup>4</sup>[tococcus pyogenes] -and/or- Rhinovirus
- Kills odor-causing bacteria [and eliminates] [the tough[est]] odors on hard, nonporous surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria [eliminating] [the tough[est]] [urine -and/or- feces] odors on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills odor causing bacteria in restrooms -or- **insert hard surface use site(s) from Table 2**
- Kills odor-causing bacteria leaving [hard] surfaces smelling fresh [and clean]
- Kills odor-causing bacteria on hard surfaces -or- **insert hard surface use site(s) from Table 2**
- Kills -or- destroys -or- eliminates **must remove brackets around 99.9% when "eliminates" in claim** [99.9% of] [odor-causing] bacteria [on soft surfaces<sup>1</sup>] [the first time]
- Kills -or- Eliminates 99.9% of [odor-causing] bacteria
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu [and Enterovirus]
- Kills Rhinovirus and Influenza A [(H1N1)] Virus -and/or- Influenza A2 Virus which may cause the common cold and flu [on **insert use site(s) from Table 2**]
- Kills [the] bacteria that cause urine odors
- Kills [the] influenza A [(H1N1)] Virus -and/or- Influenza A2 virus
- Multi-Purpose Disinfectant
- Multi-surface cleaner -and/or- disinfectant<sup>P</sup>
- One-step<sup>12</sup> disinfectant
- One- step<sup>12</sup> disinfecting -or- disinfectant
- [**Product Name**] Meets -or- Compliant with OSHA Bloodborne Pathogen Standard
- Reduces odor-causing bacteria on **insert surface(s) from Table 1**
- Specially formulated to eliminate urine and odor-causing bacteria
- This product -or- **product name** is formulated to disinfect hard, nonporous surfaces[:] **insert surface(s) from Table 1**
- Triple action cleaning<sup>[6]</sup>
- Virucidal<sup>‡</sup>
- You can also use **this product** to disinfect [in] places that are difficult to reach[:] [**insert use site(s) from Table 2**]

**Organism Table**

<b>Hard Surface Disinfection</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Spray Contact Time</b>	<b>Direct Application Contact Time</b>
Escherichia coli [(E. coli)]	[ATCC 11229]	5 min[utes]	10 min[utes]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]	5 min[utes]	10 min[utes]
Proteus mirabilis [(odor-causing bacterium)]	[ATCC 9240]	5 min[utes]	10 min[utes]
Pseudomonas aeruginosa	[ATCC 15442]	5 min[utes]	10 min[utes]
Salmonella enterica	[ATCC 10708]	5 min[utes]	10 min[utes]
Staphylococcus aureus [(S. aureus)]	[ATCC 6538]	5 min[utes]	10 min[utes]
Streptococcus pyogenes	[ATCC 19615]	5 min[utes]	10 min[utes]
Vancomycin-resistant Enterococcus faecalis [VRE]	[ATCC 51575]	5 min[utes]	10 min[utes]
<b>Enveloped Viruses</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Spray Contact Time</b>	<b>Direct Application Contact Time</b>
‡Canine Distemper Virus	[ATCC VR-128]	10 min[utes]	10 min[utes]
‡Hepatitis B Virus [(HBV)] (duck Hepatitis B virus as surrogate)	[11/14/12 Strain]	1 min[ute]	---
‡Hepatitis B Virus [(HBV)] (duck Hepatitis B virus as surrogate)	[9/1/15 Strain]	---	1 min[ute]
‡Hepatitis C Virus (Bovine Viral Diarrhea Virus as surrogate)	[NVSL strain Oregon C24v -genotype 1]	1 min[ute]	---
‡Hepatitis C Virus (Bovine Viral Diarrhea Virus as surrogate)	[NADL strain ATCC VR-1422]	---	1 min[ute]
‡Herpes Simplex Type 2	[ATCC VR-734]	30 sec[onds]	30 sec[onds]
‡Human Immunodeficiency Virus Type 1 [(HIV-1)]	[Strain HTLV-IIIB]	30 sec[onds]	30 sec[onds]
‡Influenza A2 Virus	[Strain Hong Kong] [ATCC VR-544]	30 sec[onds]	30 sec[onds]
‡Influenza A Virus [(H1N1)]	[Strain A/PR/8/34] [ATCC VR-1469]	30 sec[onds]	30 sec[onds]
<b>Viruses Small Non-Enveloped</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Spray Contact Time</b>	<b>Direct Application Contact Time</b>
‡Enterovirus [(D68)]	[ATCC VR-561]	5 min[utes]	10 min[utes]
‡Norovirus (Feline calicivirus as surrogate)	[ATCC VR-782] [Strain F-9]	5 min[utes]	10 min[utes]
‡Rhinovirus [(Type 37)]	[ATCC VR-1147]	5 min[utes]	10 min[utes]
<b>Soft Surface Sanitization (all - 100% cotton, 100% polyester, and 50%/50% cotton/polyester blend)</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Spray Contact Time</b>	
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	3 min[utes]	
Staphylococcus aureus [(Staph)]	[ATCC 6538]	3 min[utes]	

### **Emerging Viral Pathogen Claims**

This product qualifies for emerging pathogen claims per the EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA Registered Disinfectant Labels when used in accordance with the appropriate use directions for use indicated below".

**Product name** -or- this product meets the criteria to make claims against emerging pathogen claims from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

<i>For an emerging viral pathogen that is a/an..</i>	<i>..follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus Type 37
Large, non-enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus Type 37
Small, non-enveloped virus	Enterovirus D68 Norovirus (Feline Calicivirus) Rhinovirus Type 37

**This product** has demonstrated effectiveness against viruses similar to **insert name of emerging virus** on hard, nonporous surfaces. Therefore, **This product** can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

**Insert name of illness/outbreak** is caused by **insert name of emerging virus**. **This product** kills similar viruses and therefore can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

### **Sanitization Soft Surface<sup>1</sup> Claim**

- A proven sanitizer on soft surfaces<sup>1</sup>
- An effective soft surface<sup>1</sup> sanitizer
- Can be used to sanitize soft surfaces<sup>1</sup> -or- **insert soft surface(s) from list from Table 5** [as a spot sanitizer]
- Cost effective solution to sanitizing -or- dry cleaning curtains
- [Doesn't just mask odors but] Clean(s) [deeply] to remove odor-causing bacteria, body soils and the residues [that cling to your towels and linens]
- Eliminates -or- removes -or- destroys odors [on **insert soft surface(s) from Table 5**] -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Great for soft surfaces<sup>1</sup> -or- **insert soft surface(s) from Table 5** [as a spot sanitizer]
- Kills 99.9% of **insert organism(s) from Organism Table** [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of **insert organism(s) from Organism Table** in 3 min[utes] [on **insert soft surface(s) from Table 5**]
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5**
- Kills 99.9% of bacteria on **insert soft surface(s) from Table 5** -or- fabrics [as a spot sanitizer]
- Kills -or- destroys -or- eliminates 99.9% of bacteria [on soft surfaces<sup>1</sup>]
- Kills microorganisms on soft surfaces<sup>1</sup> -or- fabric(s) -or- **insert soft surface(s) from Table 5**
- Sanitizes and deodorizes
- Sanitizes fabric -or- soft surfaces<sup>1</sup> -or- **insert soft surface(s) from Table 5**
- Sanitizes -and/or- Deodorizes -or- Removes odors -or- Eliminates odors by killing [common] bacteria [found in facilities] [and controlling their odors]
- Sanitizes soft surfaces<sup>1</sup> in one step<sup>7</sup>
- Sanitizes soft surfaces in one step<sup>7</sup> & cleans
- Sanitizes soft surfaces<sup>1</sup> in 3 min[utes]
- Soft surfaces<sup>1</sup> -or- fabric sanitizer
- To eliminate odors use **this product** [around -or- on **insert soft surface(s) from Tables 4-5** [in **insert hard surface use site(s) from Table 2**]
- Use on soft surfaces<sup>1</sup> -or- **insert soft surface(s) from Table 5** [as a spot sanitizer] where bacteria can linger -and/or- hide
- [With] [hard, nonporous surface] disinfection and soft surface<sup>1</sup> sanitization
- [With] Sanitizing

### **General/Miscellaneous Claims**

- 0% Chlorine Bleach, and/or- 0% Dyes **for CSFs without fragrances** -and/or- 0% Fragrance scent
- 0% -or- No -or- Free of -or- from [artificial] dyes -and/or- phosphates -and/or- [optical] brighteners -and/or- chlorine -and/or- **for CSFs without fragrances** fragrances -and/or- perfumes
- [2-in-1] Cleaning + -or- & Laundry
- [2-in-1] Laundry + -or- & Cleaning
- 2-in-1 [solution for] cleaning -and/or- household cleaner -and/or- laundry
- 2 -or- 3 -or- 4 -or- 5-in-1<sup>6</sup> [cleaning] solution [for your home]
- 100% recyclable bottle
- A [shining -or- pure] clean you can see
- Accidents happen. Let **insert ABN** handle it!
- Advanced -or- Complete -or- Total -or- Ultimate [multi-purpose -and/or- chlorine bleach-free -and/or- hard surface -and/or- household -and/or- laundry] formula -or- cleaner -or- solution<sup>[17]</sup>
- Advanced stain & odor eliminator
- All-in-one urine stain and odor remover
- [Be -or- Get] RefillSmart<sup>®</sup> -or- <sup>TM</sup> [!]
- Better than detergent alone [on **insert stain(s)/soils(s) from Table 7**] [and more!]
- [Clorox<sup>®</sup>] Bleach alternative
- Breaks [apart] stains -and/or- bonds
- Breaks down urine to eliminate odors and stains
- Breaks down urine with the power of hydrogen peroxide
- [Bubbling] multi-purpose household -or- surface and laundry cleaner
- Chlorine bleach free
- Chlorine-free [bleach]
- Clean and Fresh
- Clean -and/or- Pleasant -and/or- Light Scent!
- Clean [a variety of] messes with no streaks or spots
- Clean Without Compromise
- Cleans [and deodorizes] **insert surface(s) from Table 6**
- Clean[s] -and/or- removes -and/or- eliminates hard to remove -and/or- set-in -and/or- [the] tough[est] [pet] stains -and/or- odors [the first time]
- Cleans -and/or- Eliminates -and/or- Removes [the toughest] [pet] messes -and/or- stains -and/or- [lingering] odors -and/or- accidents -and/or- **insert stain(s)/soil(s) from Table 7** -and/or- **insert odor(s) from Table 8** [from] [hard and soft] [surfaces] -and/or- **insert surface(s) from Table 1** [around your home<sup>[P]</sup>]<sup>[15]</sup>
- Cleans [carpets][,] [bedding][,] [floors][,] [furniture][,] [clothing] [& more]
- Cleans greasy kitchen<sup>17</sup> messes
- Cleans **insert surface(s) from Tables 1, and 4-6**
- Cleans to a shine
- Clear [of dyes] **to be used in formulas without dyes** & Gentle<sup>[19]</sup>
- Clear drying formula
- [Clorox<sup>®</sup>] essential for the purest clean
- [Coastal -or- Tahitian] Paradise [Blend -or- Mist]
- Color safe
- Color-safe [for [all] fabrics]
- Color-safe [multi-purpose] cleaner
- Combine with -or- Add to -or- Works great with detergent [to fight stains]
- Compatible -or- suitable with equipment surfaces -or- **insert use site(s) from Tables 2**
- [Compatible -or- suitable with equipment surfaces for use on hospital surfaces **insert surface(s) from Table 1**
- Complete Clorox<sup>®</sup> clean your patients -and/or- residents trust
- Complete surface coverage [total clean]
- [Contains] No artificial brighteners -or- phosphates
- [Contains] no chlorine
- Cuts cleaning time
- [Deeply] penetrate[s] [fibers] to eliminate odors
- Delivers clean you can see and smell
- [Delivers] odor-removal -or- clean -or- stain removal you can see -and/or- smell
- Deodorizer
- Deodorizing
- Deodorizes [urine -and/or- feces]
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [urine -and/or- feces] odors caused by bacteria -and/or- non-fresh foods
- Designed for common household (protein base[d]) stains
- Designed -or- ideal for daily cleaning -or- use
- Destroy -and/or- Eliminate tough odors -and/or- stains
- Direct apply
- Dissolves stains
- Does not contain chlorine bleach
- Doesn't contain chlorine
- Does not -or- Doesn't just mask [urine -and/or- feces] odors, it eliminates them at the source leaving behind a light -and/or- pleasant -and/or- fresh scent
- Don't just cover up -and/or- mask [urine -and/or- feces] odors, eliminate them!
- Easy [cleaning]
- Easy [color] clean
- Easy squeeze -and/or- pour [to prevent messes -and/or- spilling -and/or- splashing]
- Easy to handle -and/or- use -and/or- carry -and/or- pour -and/or- store -and/or- control
- Easy to use -or- control [squeeze] bottle
- Effective [cleaner -or- cleaning] formula
- Effective formula that removes tough stains -and/or- dirt -and/or- grease -and/or- grime<sup>[13 -and/or- 14 -and/or- 15]</sup>
- Eliminates odor, doesn't just mask it
- Eliminates odors [in your [H[igh] E[fficiency]] laundry machine]
- Eliminates -or- removes odor for [long] lasting freshness
- Eliminates -or- removes -or- destroys **insert odor(s) from Table 8** odor
- Eliminates -or- removes -or- destroys -or- targets -or- attacks odors [on **insert soft surface(s) from Table 5** -or- on fabrics [in **insert use site(s) from Table 2**] [at the source]
- Eliminate[s] -or- remove[s] -or- destroy[s] [the] [tough[est]] **insert odor(s) from Table 8** odor [at the source<sup>13</sup>]
- Eliminates -or- removes -or- destroys [the tough[est]] [urine] odors [caused by bacteria]

- Eliminates -or- removes -or- destroys [urine -and/or- feces] odors [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -or- on fabrics] [in **insert use site(s) from Table 2**] [at the source]
- Eliminate the ick!
- Eliminate urine -and/or- feces odors at the source<sup>13</sup>
- Eliminates [tough] odors [at the source<sup>13</sup> -or- in the wash and around the home]
- Eliminates tough to remove stains
- Exotic Escape
- Fast penetrating clean[ing] formula effectively gets out a variety of tough pet stains and odor
- Fights -and/or- combats -and/or- targets [tough] [set-in] stains
- Fights -or- attacks tough soils -and/or- stains [to keep clothes looking new]
- Fights [tough] stains -and/or- deodorizes for cleaning and laundry
- Fits on your cart
- Foam -or- Bubbles penetrates -or- dissolves -or- breaks through soils & stains
- For a complete -and/or- total clean
- For colors, whites, and everything in between
- For direct application
- For easy cleaning
- For [noticeably] cleaner -or- deep cleaning clothes<sup>9</sup>
- For Outdoor Use [concrete -and/or- sidewalks -and/or- pavement -and/or- outdoor tile -and/or- grouting stains]
- For pet or people accidents
- Fragrance -and/or- dye free **for CSFs without fragrances** -and/or- **dyes**
- Fragrance free -or- unscented **for CSFs without fragrances**
- Free and Clear of dyes -and/or- fragrances -and/or- scent **for CSFs without fragrances** -and/or- **dyes**
- Free of fragrances -and/or- dyes **for CSFs without fragrances** -and/or- **dyes** & Gentle<sup>19</sup>
- Fresh -and/or- Clean Scent -or- Smell
- Fresh Brazilian Blossoms [scent]
- FreshMist Technology
- Freshens -and/or- Deodorizes [**insert hard surface(s) from Table 1**] -or- fabrics
- Freshens -and/or- Deodorizes [**insert soft surface(s) from Tables 4-5**] -or- fabrics
- Freshens laundry -and/or- fabrics
- Foam -or- Bubbles penetrates -or- dissolves -or- breaks through soils & stains
- [For] Freshness in Every Load -and/or- [For All] Surfaces
- Garden -or- Fresh -or- Refreshing -or- French -or- Classic -or- Sparkling Lavender
- General purpose cleaner
- Gentle clean on -or- for [your] surfaces and fabrics<sup>8</sup>
- Gentle on surfaces -and/or- fabrics -and/or- [for] laundry
- Get -or- Spray Every Drop<sup>®</sup> -or- <sup>™</sup>
- Get to every surface your kids or pets can get to
- [Good] For a[n] quick -or- fast -or- easy clean
- Good for big [cleaning] jobs
- Good for pretreatment for laundry
- Good for pretreatment of [many] **insert stain(s)/soil(s) from Table 7** stains
- Great for cleaning all sealed floors -and/or- area rugs
- [Great For] Everyday Cleaning
- Great for pet stains!
- [Great] For removing **insert stain(s)/soil(s) from Table 7** [on -or- from **insert use site(s)/surface(s) from Tables 1-6**]
- Great [for use] in -or- for pet areas
- Great [for use] on soft surfaces<sup>1</sup> including **insert soft surface(s) from Tables 4-5**
- Hawaiian Sunshine [scent]
- Helps to whiten -and/or- brighten whites -and/or- fabrics -and/or- laundry -and/or- clothes<sup>15</sup>
- Ideal for use in schools -and/or- daycare -and/or- universities -and/or- public places
- Ideal for use on hard nonporous high touch surfaces
- [Improved] [Urine -and/or- feces] Odor -and/or- stain removal
- Island -or- Tropical Blossom
- Just spray[,] [and] wipe [and you're done [cleaning]][]; no scrubbing required!
- [Just] spray [then wash] to remove -and/or- attack -and/or- tackle -and/or- eliminate [tough -and/or- lingering] odors
- Last Drop Access
- [Laundry -and/or- Active wear] Odor-Fighter
- [Laundry] Odors gone for good<sup>15</sup>
- Lavender Fresh
- Leaves surfaces shiny -and/or- smooth -and/or- smelling clean -and/or- fresh
- [Leaves] towels and linens [smelling] fresh and clean
- Light touch up. Quick cleaning
- Long- lasting fragrance
- Long lasting scent keeps clothes smelling fresh
- Long lasting shine -and/or- [fresh -and/or- clean] scent
- Lose the stains, keep the color
- Low residue
- Makes cleaning easier
- Mediterranean -or- Ocean Breeze
- Midnight Maui
- Money-saving refill
- Multi purpose
- [Multi-]stain remover -or- removal [boost]<sup>[14 -and/or- 15]</sup>
- Multi-Surface -and/or- Purpose Cleaner
- No dyes or fragrances **for CSFs without fragrances** -and/or- **dyes**
- No chlorine bleach -and/or- chlorine smell
- No chlorine bleach spots -and/or- stains
- No build-up -and/or- residue
- No Dilution -or- Bucket Required
- No mixing, measuring, or rinsing required except on food contact surfaces
- No pet mess -and/or- evidence [left behind]
- No phosphates
- No streaks -or- spots [left behind]
- No Waste -or- Wasteless Bottle
- Non-abrasive to surfaces
- Non-chlorine bleach
- Non-corrosive
- Non-flammable
- Odor Destroyer<sup>®</sup> Technology
- Odor-Dissolve Technology
- Odor Eliminator<sup>®</sup>
- One step cleaning
- Oxidizes stains
- Pacific Breeze and Coconut [scent]

- Patented design bottle
- Packaging made with [25%] recycled -or- recyclable plastic
- [Penetrating] [bubbles] for a deep clean
- [Penetrating formula] effectively gets out a variety of tough pet stains and odor[s]
- Penetrates to remove odors at their source
- Perfect for eliminating your toughest odors [at their source]
- Perfect for removing your toughest [urine -and/or- feces] odors [and stains]
- Pleasant smell -or- odor
- Pour directly on stains -or- mess [for spot cleaning]
- Powerful odor and stain removal
- Powerful whitening and brightening<sup>[14 -and/or- 15]</sup>
- [Pre-treat to] Remove[s] -or- Neutralize[s] -or- Eliminate[s] tough [-or- lingering] odors [that cling [deep] to [the] fibers [of [your] clothes]]
- Professional performance for your home
- Professional Urine Remover
- Proof is in the clean
- Quickly -and/or- easily remove[s] -and/or- eliminate[s] odors -and/or- stains -and/or- messes from pet accidents
- Ready to use [for every load -and/or- many -or- most hard nonporous or soft surfaces]
- Recyclable bottle
- [Removes -and/or- Attacks -and/or- Eliminates -or- Works on -or- Effective on -or- Great for removing] even [for] [the] [tough[est]] [*insert odor(s) from Table 8*] odors [on soft surfaces<sup>1</sup>] [from [deep] within your clothes' fibers]
- Removes -and/or- Cleans *insert stain(s)/soil(s) from Table 7* [on *insert use surface(s) from Table 1*]
- Removes dirt -and/or- grease -and/or- grime
- Removes dirt -and/or- stains<sup>[14 -and/or- 15]</sup>
- Removes dried on [blood] stains
- Removes dust -and/or- fingerprints
- Removes the odors that [some] detergents leave[s] behind<sup>[16]</sup>
- Removes -or- Eliminates -or- Destroys set in -or- old pet stains
- Removes tough stains like vomit -and/or- feces -and/or- urine -and/or- blood
- Removes -or- Eliminates -or- Destroys tough pet stains and odors
- Removes *insert odor(s) from Table 8* [odor]
- Removes odors -and/or- stains
- Removes odors -and/or- stains [so [that your] clothes smell fresh, clean and ready to wear again]
- Removes the tough[est] urine stains and odors
- Removes [urine -and/or- feces] odors
- Removes -or- Works on -or- Effective on -or- Great for removing] [tough[est]] [pet -and/or- urine -and/or- feces -and/or- sweat -and/or- vomit] stains -and/or- odors [on hard surfaces] [on soft surfaces<sup>1</sup>] [on hard and soft surfaces<sup>1</sup>]
- Removes urine, feces, drool, vomit & other pet messes
- Safe for colorfast upholstery, fabrics, and carpets, including stain-resistant carpeting.
- Safe [for use] on stain-resistant carpets
- Safe on [all] colored -and/or- washable fabrics [and for use throughout your home]
- Safe on colored surfaces -and/or- fabrics
- Safe to -or- for use on *insert surface material(s) from Table 3*
- Save money and aggravation by rescuing carpet -and/or- furniture -and/or- mattresses -and/or- floors.
- Shiny -and/or- Smooth surfaces
- Smart Tube<sup>® -or-™</sup> Technology
- Soft clothes -and/or- Fabrics
- Softens [washable -and/or- colored] fabrics [so they feel as good as they look]
- Specializes -or- [Deeply] Penetrates to remove [the][tough[est]] -or- *insert odor(s) from Table 8*] [mal]odors [at their source] [deep] within the fiber] [of your clothes]
- Spot treatment -and/or- cleaner
- Spray away pet stains -and/or- odors -and/or- messes
- Spray on curtains and other hard-to-wash fabrics to replace lingering odors with [long-lasting] freshness
- Spray on curtains -and/or- other hard-to-wash fabrics to replace lingering [urine -and/or- feces] odors with [long-lasting] freshness
- Spray trigger
- Spring -and/or- Fresh -and/or- Meadow -and/or- Awakening
- Squeeze bottle good for control -or- to pretreat laundry -or- to directly apply to [hard] surfaces
- Stain dissolving technology -or- formula
- Stain-removing power<sup>[14 -and/or- 15]</sup>
- Stains -and/or- Dirt gone. Odors gone. Low Price -or- Great Value -or- Everyday.<sup>[14 -and/or- 15]</sup>
- Strong cleaning
- [Suitable] for all machines [including HE -and/or- wash cycles]
- Tackle(s) -or- Attacks -or- Eliminates -or- Removes -or- Kills [the] [tough[est]] [mal]odors [and stains] [hiding [deep] within clothes -or- *insert soft surface(s) from Tables 4-5*]
- Tackles toughest malodors [and stains]
- Takes care of your pet's business
- The cleaning benefits of bleach with none of -or- without the downside
- The future of cleaning -or- laundry
- [The] household essential
- The one cleaner you need to tackle urine stains and odors [everywhere] [anywhere]
- [The] Smell of clean
- [*This product*] deodorizes areas that are hard to keep fresh smelling including *insert use site(s) from Table 2*, and other areas prone to odors caused by microorganisms]
- [*This product*] eliminates [the tough[est]] [urine -and/or- feces] odors at their source
- [*This product*] is specially formulated to eliminate [urine -and/or- feces] odors from *insert use site(s) from Table 2*
- [*This product*] is specially formulated to remove [urine -and/or- feces] odors [and stains] from *insert use site(s) from Table 2*
- This product -or- *product name* is designed specifically as a general [ready-to-use] cleaner -and/or- disinfectant for use in[:] *insert site(s) from Table 2*
- [*This product*] Removes [the tough[est]] [urine] odors [and stains]
- *This product* will deodorize hard, nonporous surfaces of *insert use site(s) from Table 2* [where obnoxious [urine -and/or- feces] odors may develop]
- *This product* will deodorize soft surfaces<sup>1</sup> of *insert use site(s) from Table 2* [where obnoxious [urine -and/or- feces] odors may develop]
- *This product* will deodorize surfaces [in *use site(s) from Table 2*] [where obnoxious [urine -and/or- feces] odors may develop]

- **This product** will deodorize surfaces in **insert use site(s) from Table 2** and other places bacteria growth can cause malodors
- [Through the wash] [multi-]stain remover<sup>1</sup>
- To eliminate [urine -and/or- feces] odors use **this product** [around -or- in **insert use site(s) from Table 2**] [on **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- [To] Remove [urine -and/or- feces] odors [and stains] [use this product] [around -and/or- in **insert use site(s) from Table 2**] -or- fabrics
- Total Household -or- Hard Surface [& Laundry] Cleaner
- Tough enough to break down urine, safe [enough] to use on **insert surface material(s) from Table 3**
- Tough stain fighting power<sup>[14 -and/or- 15]</sup>
- Tough on Grime
- Tough on messes, safe on **insert surface material(s) from Table 3**
- Tough on odors, great -or- ideal [for all] -or- [on] colorfast washables<sup>8</sup>
- Tough on odors, great -or- ideal for clothes<sup>8</sup>
- Tough on odors, great -or- ideal [to use] on whites and colors<sup>8</sup>
- Tough on odors, safe to use on cotton -and/or- polyester
- [Tough on pet messes -and/or- stains -and/or- odors,] [and safe] on **insert surface material(s) from Table 3**
- Tough on stains and odors
- Tough on stains -and/or- soils, will not harm on fabrics or laundry or surfaces
- Tough on stains and odors[, will not harm on carpet -and/or- fabric -and/or- furniture]
- Tropical Dawn
- Tuscan Lavender and Jasmine [scent]
- [Urine -and/or- feces] Odor [-and/or- stain] removal [control]
- [Urine -and/or- feces -and/or- vomit -and/or- sweat -and/or- blood -and/or- pet] stain and odor remover
- [Use as a -or- Pourable] **insert ABN**
- Urine-EX technology
- Use in every room of the house!
- Use with detergent
- Urine Remover - Advanced Formula
- Use on **insert soft surface(s) from Tables 4-5** [and other soft surfaces]<sup>1</sup>
- Versatile [multi-purpose] cleaner
- Wash your brightest colors without fear of bleaching them
- Will not harm -and/or- damage your [household] surface
- Will not harm -or- fade -or- bleach furniture
- Will not harm plumbing -and/or- septic systems
- [With] Scentiva Fragrances
- Without the use of perfumes - and/or - dyes **for CSFs without fragrances -and/or- dyes**
- Works -and/or- Effective on **insert stain(s)/soil(s) from Table 7** [on **insert use surface(s) from Table 1**]
- Works great on **insert stain(s)/soils(s) from Table 7** [and more][!]
- Works [Even] in Cold Water!
- Works for every load and/or most -or-many surfaces
- [Works] Great on [set-in -or- week-old] stains like red wine -and/or- coffee -and/or- [caked-on] mud -and/or- oily food<sup>[14 -and/or- 15]</sup>
- Works great -or- tough on outdoor stains [like grass and dirt]
- Works on -and/or- for [all] colors -and/or- whites
- Works on colors -or- colored fabrics
- Works on hard nonporous and soft surfaces [on this label]
- Works on [**insert number up to 100%** of] everyday stains<sup>[14 -and/or- 15]</sup>
- Works -or- great for -and/or- Effective on body soils -or- **insert stain(s)/soil(s) from Table 7** [for pre-treatment for laundry] [on **insert soft surface use surface(s) from Tables 4-5**]
- Works -or- Effective -or- Great for [both] hard [nonporous] and soft surfaces<sup>1</sup>
- Works with -and/or- great for -and/or- ideal for all detergents
- Works with -and/or- great for -and/or- ideal for your household -or- home -or- [your] **insert use site(s) from Table 2** surfaces and fabrics -or- clothes -or- laundry -or- [whites and] colors -or- colored fabrics [without damaging or discoloring]
- Works with -and/or- great for -and/or- ideal for [many] surfaces and fabrics, even [your] colors[!]
- Stain remover<sup>[14]</sup>

**Table 1 Hard Surface Use Surfaces**

Appliance exteriors [surfaces] <sup>[#]</sup>	Finished -or- painted walls -and/or- woodwork	Metal surfaces
Appliance -and/or- cabinet knobs	Finished windowsills	Metal work benches
[Around] litter boxes	Fixtures	Microwave exteriors <sup>1</sup> <sup>[#]</sup>
Baked enamel surfaces	Floors and walls of coolers	Mirrors
Bassinets	Floors <sup>P</sup> [around toilets]	Outdoor furniture <sup>P</sup>
[Bathroom] fixtures	Flower buckets	Outside of appliances -and/or- microwaves -and/or- refrigerators <sup>1</sup> <sup>[#]</sup>
[Bathroom -and/or- kitchen] faucets [handles]	[[Flush] toilet -and/or- telephone -and/or- cabinet -and/or- dishwasher -and/or- door -and/or- faucet] handles	Oven doors
[Bath]tubs	Furniture	Packing benches
BP Monitors <sup>1</sup> <sup>[#]</sup>	Frame surfaces	Painted wood furniture
Bed frames	Freezer exteriors	[Patio] furniture
[Behind and under <sup>P</sup> ] counter[top]s <sup>P</sup>	Garage surfaces	Pet [food] bowls <sup>10</sup>
[Behind and under] sinks <sup>P</sup>	Garbage -and/or- trash cans germ <sup>†</sup> prone [hard, nonporous] surfaces	Plastic [and painted] surfaces
Booster chairs	Glazed ceramic tile	Plastic laundry hampers -or- baskets
Bottoms of pots and pans	Glazed porcelain tiling -or- tile	Plastic shower curtains
Burner trays	Glass-topped furniture	Plastic surfaces associated with: floors, walls, fixtures, toilets, urinals, sinks, shower rooms, and locker rooms
Cabinets	Glazed -and/or- sealed tile	Playpens
Cages	Glazed ceramic restroom surfaces	Portable toilets
Carts	[Grocery [store] -or- supermarket] carts	[Public -or- pay] [tele]phones <sup>#</sup> -and/or- phone booths <sup>1</sup> <sup>[#]</sup>
Cell[ular] -or- wireless -or- mobile -or- digital phones <sup>1</sup> <sup>[#]</sup>	[Grocery [store] -or- supermarket] cart handles	Range hoods
Chairs <sup>P</sup>	Gym[nastic] equipment	Recycling bins
[Children's] furniture <sup>P</sup>	Hampers	Refrigerator door handles
Chrome exterior surfaces of urinals -and/or- toilets	[Hand] rail[ing]s <sup>P</sup>	Refrigerator exterior <sup>1</sup> <sup>[#]</sup>
[Clothes -or- diaper] hampers <sup>P</sup>	Hard, nonporous crib -and/or- bed frame surfaces	Remote controls
Computer mouse <sup>1</sup> <sup>[#]</sup>	Hard, nonporous [household]] surfaces	Restroom fixtures
Cooler exteriors	Hard, nonporous office -and/or- bedroom -and/or- bedside furniture	Sealed -or- painted hardwood floors
Cupboards	Hard, nonporous painted surfaces	Seats
Cribs	Hard, nonporous surfaces except for those excluded by the label	Shelves
Decks	[Hard, nonporous surfaces of] car interiors	Shower curtains -and/or- doors -and/or- stalls -and/or- walls
Desk [tops]	Hard, nonporous surfaces of sports equipment	Signs
[Diaper -or- infant] changing tables -and/or- stations	Headsets	Sinks basins
Diaper pails	High chairs (non-food areas)	Stainless steel surfaces
Dictating equipment [surfaces] <sup>1</sup> <sup>[#]</sup>	[Instrument] stands	Stall doors
Disposals	[Interior hard, nonporous surfaces of] automobiles -and/or- boats -and/or- [rental] cars -and/or- ships -and/or- trailers -and/or- vehicles	Staplers
Door [handles -and/or- frames]	[Kid's] play structures -and/or- equipment -and/or- furniture -and/or- tables <sup>11</sup>	Stereo consoles <sup>1</sup> <sup>[#]</sup>
Door knobs	[Kitchen] appliance exteriors <sup>1</sup> <sup>[#]</sup>	Storage bins <sup>P</sup>
Drain boards	Washable Kitchen surfaces <sup>11</sup>	Stove[top]s
Drawer pulls	Laminated surfaces	Strollers
Drawers	Large inflatable nonporous plastic [(rubber)] surfaces	Surfaces used by pets
Dressing carts	Lockers	Table[top]s
Dryers	Metal blinds	Telecommunication equipment [surfaces] <sup>1</sup> <sup>[#]</sup>
Elevator buttons		[Tele]phones <sup>1</sup> <sup>[#]</sup>
Empty garbage bins		Tiled walls
Exercise equipment <sup>1</sup> <sup>[#]</sup>		Toilet -and/or- urinal exteriors [surfaces] -or- exterior toilet surfaces
Exercise machines <sup>1</sup> <sup>[#]</sup>		Toilet handles
Exercise mats		Toilet rims
Exhaust fans		Toilet seats
Exterior -or- external toilet -and/or- urinal surfaces		Toilet tops
Fax machines [handles] <sup>1</sup> <sup>[#]</sup>		Toilets
[Filing -and/or- medicine] cabinets		

Tools	Vanities	Washing machine exteriors <sup>1</sup>
Towel dispensers	Vending machine surfaces	Wastebaskets
Toys <sup>11, P</sup>	Vinyl tile	Windows
Toy boxes <sup>P</sup>	[Vinyl] wallpaper	Window blinds -and/or- shades
[Training] toilets	Walkers	[Window] sills -and/or- ledges
Trash cans -or- compactors	Washable ceilings	Windshields
Tray tables	[Washable] floors <sup>P</sup> [including linoleum, no-wax, vinyl, and glazed ceramic tile]	Work benches
[TV] Remote [Control]s <sup>1</sup>	[Washable] walls <sup>P</sup>	Work stations
Urinals	Washers	Wrestling mats
Vanity tops		

**Table 2 Miscellaneous Hard Surface Use Sites**

Airplanes	Garage Storage Areas	Nurseries
Airports	Gas Stations	Offices
Athletic [Recreational] Facilities	General Merchandise Stores	Patios
Basements	Grocery Stores <sup>17</sup>	Pet Areas
Bathrooms	Gym[nasium]s	Play Areas -or- Rooms
Bathtubs	Health Clubs [Facilities]	Public Facilities
Bedrooms	Homes	Public Restrooms
Bowling Alleys	Home Centers	Public Telephones [Booths] <sup>1</sup>
Buses	Hotels	Recreational Centers -or- Facilities
Campers	Kennels	Rest Stops
Campgrounds	Kitchens <sup>17</sup>	Restaurants
Car	Lab[oratorie]s	Restrooms
Churches	Laundromats	School Buses
Closets	Laundry Rooms	RVs <sup>P</sup>
Colleges	Lavatories	Schools
Convenience Stores	Libraries	Shelters
Convention Centers	Locker Rooms	Shippers
Correctional Facilities	Locker Room Facilities	Shops
Cruise Ships	Lodging Establishments	Shower [areas]
[Damp] Storage Areas	Lounges	Storage Rooms -and/or- Areas
Day Care Centers	Malls	Subways
Dens	Markets	Supermarkets
Discount Retailers	Mass Merchandisers	Tattoo Parlors
Dorms	Military Installations	Toilet areas
Dorm[itorie]s	Mobile Homes	Toolsheds
Elevators	Mortuaries	Transportation Terminals
Factories	Motels	Trains
Food Storage Areas <sup>7</sup>	Motor Homes	Trolleys
Garages	Mudrooms	Vacation Homes

**Table 3 Miscellaneous Hard Surface Materials**

[Baked] enamel	Naugahyde <sup>®</sup> [λλλλ]	Sealed granite
Chrome	Painted wood	Sealed grout
Crystal (non-food contact areas)	Plastic [laminated]	Sealed quartz
Formica <sup>®</sup> [λλ]	Plexiglas <sup>®</sup> [ααα]	Sealed stone
Glass	Porcelain enamel	Stainless steel
Glazed ceramic	Rubber	Synthetic marble
Glazed porcelain	Sealed -and/or- finished wood <sup>Ⓜ</sup>	[Vinyl] linoleum
Glazed porcelain enamel	Sealed fiberglass [polyester, vinylester and epoxy resins]	Vinyl
[Hard] plastic -or- vinyl Laminate		
Marlite <sup>®</sup> [λλλ]		

**Not recommended for use on -or- avoid contact with**

Aluminum	Paper surfaces	Unsealed stone
Brass	Porous painted surfaces	Unfinished wood
Chipped enamel	Sealed marble	Unsealed [natural] marble
Copper	Silver	
Galvanized steel	Unsealed [natural] granite	

**Table 4 Soft Surface Cleaning Use Surfaces**

Baby carriages	Couches	Rags
Baby prams	Curtains	Seat -and/or- soft cushions
Back [School] packs	Cushion [Pillows]	Shades
Bathroom mats	Diaper bags	Sheets
Bedding	Dog -and/or- pet beds	Slippers
Blankets	Draperies	Sofas
Blinds	Drapes	Soft [fabric] surfaces <sup>1</sup>
Booster Seats	Duvet covers	Sports equipment [lining]
Box spring covers	Exercise mats	Strollers [seats]
Brooms	[Fabric] gym bags	Stuffed animals
[Canvas -and/or- fabric -and/or- interior] shoes	[Fabric] shower curtains	Stuffed [plush] toys
[Canvas -and/or- fabric] sneakers	[Fabric] window treatments	Suitcases
Car -or- Automobile interiors	Fabrics	[Throw] Rugs
Car seats	Headrests	Towels
[Car] upholstery	Highchair seats	[Upholstered] armchairs
Carpets	[Household] seat cushions	[Upholstered] couches
Chairs	[Laundry] fabrics	[Upholstered] furniture
Changing tables	Linens	Upholstery
Clothing	Luggage	Washcloths
Clothing Laundry bags [fabric]	Mats [for day care]	Wheelchair pads -and/or- seats
Color safe surfaces	Mattresses	
Cot Mattress [covers]	Mops	
Cotton -and/or- Polyester [blend -and/or- fabric]	Outdoor furniture	
	[Pet -and/or- human] beds	
	Purses	

**Table 5 Soft Surface Exterior Sanitization Use Surfaces**

Baby carriages	Diaper bags	Mats [for day care]
Baby prams	Dog -and/or- pet beds	Mattresses
Back [school] packs	Draperies	Mops
Bathroom mats	Drapes	Pillows
Bedding	Duvet covers	Purses
Blankets	Exercise mats	Rags
Blinds	[Exterior surfaces of] seat -and/or- soft <sup>1</sup> cushions	Shades
Booster seats	[Exterior surfaces of] sofas	Sheets
Box springs covers	[Exterior surfaces of] stuffed animals	Slippers
Brooms	[Exterior surfaces of] stuffed [plush] toys	Soft [fabric] surfaces <sup>1</sup>
[Canvas -and/or- fabric] sneakers	[Fabric] gym bags	Sports equipment [lining]
Car seats	[Fabric] shower curtains	Stroller [seats]
Chairs	[Fabric] window treatments	Suitcases
Clothes	Fabrics	Towels
Clothing	Headrests	[Upholstered] armchairs
Clothing laundry bags [fabric]	Highchair seats	[Upholstered] couches
Color safe surfaces	[Household] seat cushions	[Upholstered] furniture
Cot Mattress [covers]	[Interior] Shoes	Upholstery
Cotton [Polyester] [blend -and/or- fabric]	[Laundry] Fabrics	Washcloths
Curtains	Linens	Wheelchair pads -and/or- seats
Curtains	Luggage	
Cushions		

**Table 6 Cleaning and Deodorizing Surfaces**

Grout	Pavement	Sidewalks
Concrete	Outdoor tile	Carpet
Cement		

**Table 7 Stains/Soils**

Bathroom soils -and/or- stains	Feces [stains -or- soils]	Pee
Bathtub ring	Fingerprints	Pen -or- Ink [Marks]
Berry -and/or- grape juice	Food [stains -or- residues] -or- [soils]	Pen [stains]
Beverage stains	Fruit [stains]	Pet food -and/or- treats
Blood stains -and/or- soils	Fur	Pet stains -or- soils
Body oils -and/or- fluids -and/or- stains -and/or- soils	Grass	Poop
Bone marrow	Gravy	Red wine
Bones	Grease	Rust [stains]
Cat urine	Grime	Smudges
Cat feces	Heel Marks -and/or- scuffs	Soap scum
Chocolate syrup	Human soils	Soda [stains]
Coffee [stains]	Incontinence stains -or- soils	Sticky food messes -and/or- spills
Common soils -and/or- stains	Ink [stains]	Sweat stains -and/or- soils
Cosmetics	Institutional stains	Tea [stains]
Crayon and Pencil [marks]	Juice [stains]	Throw-up
Dead skin	Laboratory stains -and/or- soils	Toner [stains]
Diarrhea	Litter box mishaps -and/or- stains	Tough soils -and/or- stains
Dirt	Mold -and/or- Mildew stains	Urine [stains -and/or- soils]
Dog urine	Mud	Vomit [stains -and/or- soils]
Dog feces	Muddy -and/or- dirty paw prints	Wet pet food stains -and/or- soils
Everyday messes	Organic matter	Wine [stains]
Fecal matter	Peanut butter	

**Table 8 Odors**

Blood	Garbage	Sewer
Body Odor	Grease Traps	Smoke
Dog smell	Litter box mishaps odors	Sweat
Drain	Mildew	Trash
Dumpster	Odor-causing bacteria	Urine [odors]
Feces -and/or- poop odors	Pet Odors	Vomit odors
Feet smell	Restroom Odors	

**Footnotes**

- <sup>1</sup> 100% Cotton, 100% Polyester, 50%/50% blend of Cotton/Polyester
- <sup>2</sup> Salmonella enterica
- <sup>3</sup> Staphylococcus aureus
- <sup>4</sup> Streptococcus pyogenes
- <sup>5</sup> Escherichia coli
- <sup>6</sup> Disinfecting -and/or- Cleaning -and/or- Odor Removal -and/or- Stain fighting -and/or- color-brightening
- <sup>7</sup> when used according to soft surface sanitization directions
- <sup>8</sup> when used as directed
- <sup>9</sup> vs. detergent alone
- <sup>10</sup> After disinfecting, wash with soap and rinse with clean water
- <sup>11</sup> Rinse with potable water
- <sup>12</sup> When use according to the disinfectant directions
- <sup>13</sup> by killing odor-causing bacteria
- <sup>14</sup> when used on hard nonporous surfaces
- <sup>15</sup> when used as a pre-treat[er] -or- a pre-soak
- <sup>16</sup> when using a Free & Clear detergent
- <sup>17</sup> Rinse food contact surfaces with potable water
- <sup>18</sup> 0% chlorine bleach
- <sup>19</sup> color safe for all laundry loads when used as directed
- <sup>†</sup> Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica [(Salmonella)], Staphylococcus aureus [(Staph)], **insert a virus from the Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism Table**

- <sup>µµ</sup> Do not allow puddles of product to remain on surface. Do not use on unsealed, unfinished, visibly worn, oiled or waxed wood surfaces. Product can discolor wood surfaces if misused. Test a small area first.
- <sup>¶</sup> For any use site that includes electronic [components], [please refer to manufacturers' instructions [for appropriate use] [before use]
- <sup>[‡</sup> Viruses]
- <sup>P</sup> [on] hard, nonporous surfaces [of]
- <sup>◇</sup> [tested] as Feline Calicivirus
- <sup>λλ</sup> Formica<sup>®</sup> is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates]
- <sup>λλλ</sup> Marlite<sup>®</sup> is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates]
- <sup>λλλλ</sup> Naugahyde<sup>®</sup> is a [registered] trademark of Uniroyal Engineered Products LLC Company [a subsidiary of Uniroyal Engineered Products LLC Company] [or one or more of its affiliates]
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